



KENTUCKY DEMOCRATIC PRIMARY POLL RESULTS – MAY 2008

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The Herald-Leader/WKYT Kentucky Democratic Primary Poll was conducted by Research 2000 of Olney, Md., from May 7 through May 9, 2008. A total of 500 likely Democratic primary voters who vote regularly in state elections were interviewed statewide by telephone.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect the voter registration of distribution by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4.5% percentage points. This means that there is a 95 percent probability that the “true” figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as for gender or party affiliation.

SAMPLE FIGURES:

Men	239	(48%)
Women	261	(52%)
White	440	(88%)
Black	45	(9%)
Other	15	(3%)
18-29	90	(18%)
30-44	156	(31%)
45-59	160	(32%)
60+	94	(19%)

PRESIDENTIAL RACE:

VERY			VERY	NO
FAV	FAV	UNFAV	UNFAV	OPINION

Hillary Clinton	24%	37%	21%	12%	6%
Barack Obama	21%	33%	23%	13%	10%

QUESTION: If the Democratic Primary for President were held today, which of the following candidates would you vote for? (ROTATED):

	<u>ALL</u>	<u>MEN</u>	<u>WOMEN</u>	<u>WHITE</u>	<u>BLACK</u>	<u>OTHER</u>
Hillary Clinton	58%	56%	60%	62%	16%	69%
Barack Obama	31%	32%	30%	27%	78%	14%
Other	6%	9%	3%	7%	-	-
Undecided	5%	3%	7%	4%	6%	17%

	<u>ALL</u>	<u>18-29</u>	<u>30-44</u>	<u>45-59</u>	<u>60+</u>
Hillary Clinton	58%	51%	55%	60%	65%
Barack Obama	31%	37%	34%	32%	20%
Other	6%	4%	8%	5%	8%
Undecided	5%	8%	3%	3%	7%

QUESTION: If the candidate you support does not become the Democratic nominee, are you more likely to vote for the winning Democratic candidate in November anyway, or are you more likely to vote for John McCain, or are you more likely to just stay home and not vote?

	DEMOCRAT	MCCAIN	STAY HOME	NOT SURE
ALL	62%	28%	5%	5%
MEN	60%	27%	6%	7%
WOMEN	64%	29%	4%	3%
WHITE	63%	31%	3%	3%
BLACK	48%	3%	26%	23%
OTHER	68%	5%	8%	19%
CLINTON	64%	32%	2%	2%
OBAMA	59%	19%	11%	11%

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SAMPLE FIGURES:

Men	288	(48%)
Women	312	(52%)
Democrats	276	(46%)
Republicans	233	(39%)
Other	91	(15%)
18-29	102	(17%)
30-44	186	(31%)
45-59	192	(32%)
60+	120	(20%)
White	534	(89%)
Black	48	(8%)
Other	18	(3%)

QUESTION: If the election for President were held today, who would you vote for if the choice were between Hillary Clinton, the Democrat, and John McCain, the Republican?

	MCCAIN	CLINTON	UNDECIDED
ALL	53%	41%	6%
MEN	57%	38%	5%
WOMEN	49%	44%	7%
DEMOCRATS	23%	72%	5%
REPUBLICANS	87%	6%	7%
OTHER	59%	35%	6%
WHITE	59%	37%	4%

BLACK	4%	67%	29%
OTHER	9%	77%	14%
18-29	49%	44%	7%
30-44	56%	37%	7%
45-59	50%	46%	4%
60+	58%	36%	6%

QUESTION: If the election for President were held today, who would you vote for if the choice were between Barack Obama, the Democrat, and John McCain, the Republican?

	MCCAIN	OBAMA	UNDECIDED
ALL	58%	33%	9%
MEN	62%	30%	8%
WOMEN	54%	36%	10%
DEMOCRATS	30%	61%	9%
REPUBLICANS	88%	4%	8%
OTHER	65%	24%	11%
WHITE	64%	28%	8%
BLACK	4%	82%	14%
OTHER	12%	66%	22%
18-29	51%	37%	12%
30-44	62%	30%	8%
45-59	56%	36%	8%
60+	63%	29%	8%