



KENTUCKY DEMOCRATIC PRIMARY POLL RESULTS – MAY 2008

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The Herald-Leader/WKYT Kentucky Democratic Primary Poll was conducted by Research 2000 of Olney, Md., from May 7 through May 9, 2008. A total of 500 likely Democratic primary voters who vote regularly in state elections were interviewed statewide by telephone.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect the voter registration of distribution by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4.5% percentage points. This means that there is a 95 percent probability that the “true” figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as for gender or party affiliation.

SAMPLE FIGURES:

Men	239	(48%)
Women	261	(52%)
White	440	(88%)
Black	45	(9%)
Other	15	(3%)
18-29	90	(18%)
30-44	156	(31%)
45-59	160	(32%)
60+	94	(19%)

QUESTION: In terms of how you will vote, how important are the remarks made by Barack Obama’s former pastor, the Reverend Jeremiah Wright?

VERY NOT NOT AT NOT

	IMPT	IMPT	IMPT	ALL	SURE
ALL	16%	27%	18%	11%	28%
MEN	18%	28%	17%	10%	27%
WOMEN	14%	26%	19%	12%	29%
WHITE	17%	29%	13%	10%	31%
BLACK	5%	6%	65%	22%	2%
OTHER	16%	25%	15%	8%	36%

QUESTION: In terms of how you will vote, how important are the misstatements made by Hillary Clinton about her trip to Bosnia?

	VERY IMPT	IMPT	NOT IMPT	NOT AT ALL	NOT SURE
ALL	9%	14%	35%	31%	11%
MEN	11%	16%	33%	31%	9%
WOMEN	7%	12%	37%	31%	13%
WHITE	8%	13%	36%	32%	11%
BLACK	21%	24%	26%	23%	6%
OTHER	12%	13%	34%	33%	8%

QUESTION: In terms of how you will vote, how important are the comments made by Barack Obama in San Francisco about small-town voters?

	VERY IMPT	IMPT	NOT IMPT	NOT AT ALL	NOT SURE
ALL	11%	18%	32%	30%	9%
MEN	12%	20%	31%	29%	8%
WOMEN	10%	16%	33%	31%	10%
WHITE	12%	20%	31%	29%	8%
BLACK	2%	3%	42%	39%	14%
OTHER	9%	11%	34%	31%	15%

QUESTION: Do you think Barack Obama's race makes him more or less electable in Kentucky or does Obama's race not matter in his getting elected?

	MORE	LESS	NEITHER	NOT SURE
ALL	4%	21%	56%	19%
MEN	4%	23%	53%	20%
WOMEN	4%	19%	59%	18%
WHITE	4%	20%	57%	19%
BLACK	3%	31%	48%	18%
OTHER	4%	26%	49%	21%

QUESTION: Do you think Hillary Clinton's gender makes her more or less electable in Kentucky or does Clinton's gender not matter in her getting elected?

	MORE	LESS	NEITHER	NOT SURE
ALL	11%	14%	63%	12%
MEN	10%	16%	62%	12%
WOMEN	12%	12%	64%	12%
WHITE	12%	14%	64%	10%
BLACK	6%	16%	53%	25%
OTHER	10%	14%	59%	17%