



KENTUCKY POLL RESULTS – MAY 2008

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The Herald-Leader/WKYT Kentucky Poll was conducted by Research 2000 of Olney, Md., from May 7 through May 9, 2008. A total of 600 likely voters who vote regularly in state elections were interviewed statewide by telephone.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect the voter registration of distribution by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4% percentage points. This means that there is a 95 percent probability that the “true” figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as for gender or party affiliation.

SAMPLE FIGURES:

Men	288	(48%)
Women	312	(52%)
Democrats	276	(46%)
Republicans	233	(39%)
Other	91	(15%)
18-29	102	(17%)
30-44	186	(31%)
45-59	192	(32%)
60+	120	(20%)
White	534	(89%)
Black	48	(8%)
Other	18	(3%)

QUESTION: Earlier this year, the Kentucky legislature did not approve a proposed 25 cent increase in the state's 30-cent-per-pack cigarette tax. Do you agree or disagree with the legislature's decision?

	AGREE	DISAGREE	NOT SURE
ALL	36%	57%	7%
MEN	38%	54%	8%
WOMEN	34%	60%	6%
DEMOCRATS	29%	65%	6%
REPUBLICANS	46%	48%	6%
INDEPENDENTS	32%	58%	10%

QUESTION: Governor Beshear urged the Kentucky legislature earlier this year to increase the state's 30-cent-per-pack cigarette tax to \$1.00 per pack. Do you favor or oppose that proposal?

	FAVOR	OPPOSE	NOT SURE
ALL	55%	34%	11%
MEN	51%	39%	10%
WOMEN	59%	29%	12%
DEMOCRATS	64%	24%	12%
REPUBLICANS	43%	47%	10%
INDEPENDENTS	58%	31%	11%