



## KENTUCKY DEMOCRATIC PRIMARY POLL RESULTS – MAY 2008

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The Herald-Leader/WKYT Kentucky Democratic Primary Poll was conducted by Research 2000 of Olney, Md., from May 7 through May 9, 2008. A total of 500 likely Democratic primary voters who vote regularly in state elections were interviewed statewide by telephone.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect the voter registration of distribution by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4.5% percentage points. This means that there is a 95 percent probability that the “true” figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as for gender or party affiliation.

### SAMPLE FIGURES:

|       |     |       |
|-------|-----|-------|
| Men   | 239 | (48%) |
| Women | 261 | (52%) |
| White | 440 | (88%) |
| Black | 45  | (9%)  |
| Other | 15  | (3%)  |
| 18-29 | 90  | (18%) |
| 30-44 | 156 | (31%) |
| 45-59 | 160 | (32%) |
| 60+   | 94  | (19%) |

QUESTION: Favorability rating on Democratic U.S. Senate candidates Michael Cassaro, Greg Fischer, Bruce Lunsford, James Rice, Kenneth Stepp, David Williams or David Wylie.

VERY

VERY

NO

|                 | FAV | FAV | UNFAV | UNFAV | OPINION |
|-----------------|-----|-----|-------|-------|---------|
| Bruce Lunsford  | 17% | 25% | 15%   | 8%    | 35%     |
| David Williams  | 7%  | 15% | 33%   | 9%    | 36%     |
| Greg Fischer    | 14% | 23% | 11%   | 5%    | 47%     |
| Michael Cassaro | 5%  | 8%  | 3%    | 2%    | 82%     |
| James Rice      | 5%  | 8%  | 2%    | 2%    | 83%     |
| Kenneth Stepp   | 4%  | 8%  | 2%    | 2%    | 84%     |
| David Wylie     | 3%  | 6%  | 3%    | 2%    | 86%     |

QUESTION: If the Democratic Primary for U.S. Senate were held today, which of the following candidates would you vote for? (ROTATED):

|                 | <u>ALL</u> | <u>MEN</u> | <u>WOMEN</u> | <u>WHITE</u> | <u>BLACK</u> | <u>OTHER</u> |
|-----------------|------------|------------|--------------|--------------|--------------|--------------|
| Bruce Lunsford  | 43%        | 45%        | 41%          | 44%          | 35%          | 36%          |
| Greg Fischer    | 23%        | 22%        | 24%          | 24%          | 18%          | 8%           |
| Michael Cassaro | 5%         | 6%         | 4%           | 5%           | 5%           | 7%           |
| David Williams  | 5%         | 6%         | 4%           | 5%           | 5%           | 7%           |
| James Rice      | 4%         | 3%         | 5%           | 4%           | 3%           | 8%           |
| Kenneth Stepp   | 4%         | 4%         | 4%           | 4%           | 3%           | 8%           |
| David Wylie     | 2%         | 1%         | 3%           | 2%           | 1%           | 7%           |
| Others          | 9%         | 10%        | 8%           | 9%           | 9%           | 7%           |
| Undecided       | 5%         | 3%         | 7%           | 3%           | 21%          | 12%          |

|                 | <u>ALL</u> | <u>18-29</u> | <u>30-44</u> | <u>45-59</u> | <u>60+</u> |
|-----------------|------------|--------------|--------------|--------------|------------|
| Bruce Lunsford  | 43%        | 43%          | 45%          | 39%          | 45%        |
| Greg Fischer    | 23%        | 21%          | 21%          | 25%          | 25%        |
| Michael Cassaro | 5%         | 9%           | 5%           | 4%           | 3%         |
| David Williams  | 5%         | 8%           | 6%           | 4%           | 3%         |
| James Rice      | 4%         | 3%           | 4%           | 5%           | 4%         |
| Kenneth Stepp   | 4%         | 4%           | 4%           | 4%           | 4%         |
| David Wylie     | 2%         | 1%           | 2%           | 2%           | 2%         |
| Others          | 9%         | 5%           | 8%           | 12%          | 10%        |
| Undecided       | 5%         | 6%           | 5%           | 5%           | 4%         |

QUESTION: Regardless of your choice for Kentucky's Democratic nominee for the U.S. Senate, who do you think would do more to bring needed change to Washington and Kentucky: Bruce Lunsford or Greg Fischer?

|     | LUNSFORD | FISCHER | NOT SURE |
|-----|----------|---------|----------|
| ALL | 46%      | 39%     | 15%      |

|       |     |     |     |
|-------|-----|-----|-----|
| MEN   | 49% | 37% | 14% |
| WOMEN | 43% | 41% | 16% |
| WHITE | 45% | 39% | 16% |
| BLACK | 54% | 37% | 9%  |
| OTHER | 51% | 38% | 11% |
| 18-29 | 45% | 40% | 15% |
| 30-44 | 46% | 38% | 16% |
| 45-59 | 44% | 41% | 15% |
| 60+   | 49% | 37% | 14% |