



DEMOCRATIC PRIMARY VOTERS ONLY

QUESTION: Thinking ahead, if the 2011 Democratic primary election for Kentucky governor were held today, who would you vote for if the choice were between Steve Beshear and Greg Stumbo?

	<u>BESHEAR</u>	<u>STUMBO</u>	<u>UNDECIDED</u>
ALL	55%	28%	17%
MEN	54%	30%	16%
WOMEN	56%	26%	18%
WHITE	54%	29%	17%
BLACK	63%	22%	15%
18-29	54%	29%	17%
30-44	55%	29%	16%
45-59	54%	28%	18%
60+	56%	26%	18%

ALL VOTERS

QUESTION: Do you approve or disapprove of the job Steve Beshear is doing as Kentucky governor?

	<u>STR</u> <u>APP</u>	<u>APP</u>	<u>DISAPP</u>	<u>STR</u> <u>DISAPP</u>	<u>NOT</u> <u>SURE</u>
ALL	18%	28%	27%	16%	11%
MEN	16%	25%	31%	20%	8%

WOMEN	20%	31%	23%	12%	14%
DEMOCRATS	27%	37%	17%	9%	10%
REPUBLICANS	8%	18%	39%	25%	10%
INDEPENDENTS	17%	28%	26%	14%	15%

QUESTION: Thinking ahead, if the 2011 election for Kentucky Governor were held today, who would you vote for if the choice were between Steve Beshear, the Democrat, and Richie Farmer, the Republican?

	<u>BESHEAR</u>	<u>FARMER</u>	<u>UNDECIDED</u>
ALL	44%	37%	19%
MEN	42%	42%	16%
WOMEN	46%	32%	22%
DEMOCRATS	70%	7%	23%
REPUBLICANS	15%	73%	12%
INDEPENDENTS	42%	29%	29%

METHODOLOGY

The Research 2000 Kentucky Poll was conducted from May 2 through May 4, 2010 on behalf of the Lexington Herald-Leader, WKYT in Lexington and WAVE in Louisville. A total of 600 likely voters who vote regularly in state elections were interviewed statewide by telephone.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect the voter registration of distribution by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4% percentage points. This means that there is a 95 percent probability that the “true” figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as for gender or party affiliation.

NOTE: There was an over sample conducted among both Democratic and Republican primary voters totaling 500 each. The margin of error is 4.5% for both.

SAMPLE FIGURES:

Men	289	(48%)
Women	311	(52%)
Democrats	280	(47%)
Republicans	251	(42%)
Independents	69	(11%)

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NOTE: The Kentucky Democratic Primary Poll was conducted May 2 through May 4, 2010. There were a total of 500 likely Democratic Primary voters interviewed statewide by telephone. The margin for error is 4.5%.

SAMPLE FIGURES:

Men	233	(47%)
Women	267	(53%)
White	453	(90%)
Black	43	(8%)
18-29	66	(14%)
30-44	166	(33%)
45-59	177	(35%)
60+	91	(18%)