



The Kentucky Poll of Fayette County was conducted by Research 2000 from May 8 through May 10, 2010. A total of 600 likely voters who vote regularly in city elections were interviewed by telephone.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the city. Quotas were assigned to reflect the voter registration of distribution by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4% percentage points. This means that there is a 95 percent probability that the “true” figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as for gender or party affiliation.

SAMPLE FIGURES:

Men	280	(47%)
Women	320	(53%)
Democrats	313	(52%)
Republicans	220	(37%)
Independents	67	(11%)
White	518	(86%)
Black	68	(11%)
18-29	65	(11%)
30-44	230	(38%)
45-59	214	(36%)
60+	91	(15%)

I am going to list the names of a few individuals who are active in public life. After I mention each one, I would simply like for you to tell me if you recognize that individual. If you do recognize the individual, I will then ask you if you have a favorable or unfavorable opinion of that individual.

A. The first name is _____. Do you recognize that name?

B. (IF YES) Do you have a favorable or unfavorable opinion of _____? (If favorable or unfavorable, ask if it is very or not):

	<u>VERY FAV</u>	<u>FAV</u>	<u>UNFAV</u>	<u>VERY UNFAV</u>	<u>NO OPINION</u>
Jim Newberry	22%	30%	16%	15%	17%
Jim Gray	19%	28%	16%	11%	26%
Teresa Isaac	14%	24%	22%	13%	27%
Skip Horine	5%	11%	13%	6%	65%

QUESTION: If the primary election for Lexington Mayor were held today, which of the following candidates would you vote for? (ROTATED)

	<u>NEWBERRY</u>	<u>GRAY</u>	<u>ISAAC</u>	<u>HORINE</u>	<u>UNDECIDED</u>
ALL	36%	27%	21%	2%	14%
MEN	33%	25%	26%	3%	13%
WOMEN	39%	29%	16%	1%	15%
DEMOCRATS	52%	38%	4%	1%	5%
REPUBLICANS	15%	9%	48%	4%	24%
INDEPENDENTS	31%	37%	12%	2%	18%
WHITE	36%	26%	23%	2%	13%
BLACK	37%	36%	3%	-	24%

18-29	42%	31%	16%	1%	10%
30-44	35%	26%	23%	2%	14%
45-59	37%	28%	19%	2%	14%
60+	32%	25%	26%	3%	14%

NEWBERRY APPROVAL:

QUESTION: Do you approve or disapprove of the job Jim Newberry is doing as Lexington Mayor?

	<u>STR</u> <u>APP</u>	<u>APP</u>	<u>DISAPP</u>	<u>STR</u> <u>DISAPP</u>	<u>NOT</u> <u>SURE</u>
ALL	19%	27%	17%	16%	21%
MEN	17%	25%	21%	17%	20%
WOMEN	21%	29%	13%	15%	22%
DEMOCRATS	30%	38%	10%	7%	15%
REPUBLICANS	5%	12%	28%	30%	25%
INDEPENDENTS	15%	25%	14%	12%	34%