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**HOW THE POLL WAS CONDUCTED**

The Kentucky Poll was conducted on behalf of the Lexington Herald-Leader, WKYT-TV and WAVE-TV by Mason-Dixon Polling & Research, Inc. of Washington, D.C. from October 18 through October 19, 2010. A total of 625 registered Kentucky voters were interviewed statewide by telephone. All said they were likely to vote in the November general election.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect voter turn-out by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as a gender or regional grouping.

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**SAMPLE FIGURES:**

Men 300 (48%)                      Women 325 (52%)  
Whites 567 (91%)              Blacks 48 (8%)    Other/Refused 10 (1%)  
Democrats 335 (54%)    Republicans 242 (39%)    Independents 48 (7%)

**CONGRESSIONAL DISTRICT**

1st Congressional District	100 interviews
2nd Congressional District	105 interviews
3rd Congressional District	120 interviews
4th Congressional District	105 interviews
5th Congressional District	85 interviews
6th Congressional District	110 interviews

**QUESTION: Do you approve or disapprove of Barack Obama's job performance as President?**

	SEX			PARTY		
	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
APPROVE	38%	33%	42%	57%	10%	48%
DISAPPROVE	56%	61%	52%	34%	87%	50%
NOT SURE	6%	6%	6%	9%	3%	2%

**QUESTION: Should Congress repeal, modify or leave alone the health care reform plan approved by Congress and signed into law by President Obama?**

	SEX			PARTY		
	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
REPEAL	52%	60%	45%	38%	74%	48%
MODIFY	22%	21%	23%	24%	20%	17%
KEEP	23%	17%	28%	34%	4%	33%
NOT SURE	3%	2%	4%	4%	2%	2%

**QUESTION: In the short term, which one of the following do you feel would be the better way to improve the economy: (ORDER ROTATED)**

- Continue increased federal spending to create jobs?
- Cut federal spending to reduce the debt?

	SEX			PARTY		
	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
SPEND	28%	22%	24%	42%	11%	21%
CUT	60%	69%	52%	40%	85%	71%
NOT SURE	12%	9%	14%	18%	4%	8%

**DEMOGRAPHICS :**

PARTY REGISTRATION:

Democrat	335 (54%)
Republican	242 (39%)
Independent or Other	48 (7%)

AGE:	18-34	82 (13%)
	35-49	188 (30%)
	50-64	196 (31%)
	65+	159 (25%)

RACE/ETHNICITY:

White/Caucasian	567 (91%)
Black/African American	48 (8%)
Hispanic or Cuban	3 -
Other/Refused	7 (1%)

SEX:	Male	300 (48%)
	Female	325 (52%)

CONG DISTRICT:

1st Congressional District	100 (16%)
2nd Congressional District	105 (17%)
3rd Congressional District	120 (19%)
4th Congressional District	105 (17%)
5th Congressional District	85 (14%)
6th Congressional District	110 (18%)