About this poll: Cell-phone and home-phone respondents were included in this research. SurveyUSA interviewed 800 state of KY adults 10/15/14 through 10/19/14. Of the adults, 745 were registered to vote in the state of Kentucky. Of the registered, 655 were determined by SurveyUSA to be likely to vote in the 11/04/14 election for U.S. Senate. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (75% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (25% of likely voters) were shown a questionnaire on their smartphone, tablet, or other electronic device. If you air, cite, or publish these results in whole or part, you must credit the survey’s media sponsors: WHAS-TV, WKYT-TV, The Courier-Journal and the Lexington Herald-Leader. This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.
### If the election for U.S. Senate were held today between Republican Mitch McConnell, Democrat Alison Lundergan Grimes, and Libertarian David Patterson, who would you vote for?

#### Composition of Likely Voters

<table>
<thead>
<tr>
<th>All</th>
<th>Gender</th>
<th>Age</th>
<th>Race</th>
<th>Vote</th>
<th>Control Of Senate</th>
<th>Party Affiliation</th>
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<tr>
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<td>Male</td>
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<td>18-34</td>
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<td>50-64</td>
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<td>43%</td>
<td>44%</td>
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<tr>
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<td>41%</td>
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<td>10%</td>
<td>4%</td>
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<tr>
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<td>12%</td>
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<td>17%</td>
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<td>29%</td>
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</tbody>
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#### Margin of Sampling Error: +/-3.9%
### Is your opinion of Mitch McConnell... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

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<thead>
<tr>
<th>745 Registered Voters</th>
<th>All</th>
<th>Gender</th>
<th>Age</th>
<th>&lt;50 / 50+</th>
<th>Race</th>
<th>Vote</th>
<th>Control Of Senate</th>
<th>Party Affiliation</th>
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<tr>
<td></td>
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<tr>
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<td>49%</td>
<td>46%</td>
<td>45%</td>
<td>47%</td>
<td>49%</td>
<td>48%</td>
<td>46%</td>
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<tr>
<td>Neutral</td>
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<td>15%</td>
<td>14%</td>
<td>10%</td>
<td>8%</td>
<td>14%</td>
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<tr>
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<td>29%</td>
<td>23%</td>
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### Is your opinion of Alison Lundergan Grimes ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

<table>
<thead>
<tr>
<th>745 Registered Voters</th>
<th>All</th>
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<th>Education</th>
<th>Income</th>
<th>Cell Phone / Lan</th>
<th>Region</th>
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<td></td>
<td>Conser</td>
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<td>Liberal</td>
<td>High Sc Some C 4-year</td>
<td>&lt; $40K</td>
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<td>40%</td>
<td>39%</td>
<td>39%</td>
<td>37%</td>
<td>38%</td>
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<tr>
<td>Unfavorable</td>
<td>43%</td>
<td>45%</td>
<td>41%</td>
<td>39%</td>
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<tr>
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<td>47%</td>
<td>53%</td>
<td>18%</td>
<td>29%</td>
<td>29%</td>
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### Is your opinion of Alison Lundergan Grimes ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

| 745 Registered Voters | All | Conser | Modera | Liberal | High Sc Some C 4-year | < $40K | > $40K - | > $80K | Cell Ph | Landlin | Wester | Louisvill | North C | Eastern |
|------------------------|-----|--------|--------|---------|-----------------------|--------|----------|--------|---------|---------|--------|           |         |        |
| **Margin of Sampling Error: +/-3.7%** |     |        |        |         |                       |        |          |        |         |         |        |           |         |        |
| Favorable  | 40%  | 13%  | 50%  | 70%  | 36%  | 40%  | 42% | 43%  | 38% | 36%  | 35%  | 41%  | 37%  | 48%  | 37%  | 34%  |
| Unfavorable| 43%  | 71%  | 33%  | 11%  | 44%  | 43%  | 42% | 39%  | 44% | 47%  | 35%  | 46%  | 37%  | 45%  | 45%  | 45%  |
| Neutral    | 14%  | 12%  | 14%  | 17%  | 14%  | 14%  | 14% | 12%  | 15% | 16%  | 24%  | 10%  | 15%  | 13%  | 14%  | 15%  |
| No Opinion | 4%   | 4%   | 4%   | 1%   | 6%   | 4%   | 2%  | 6%   | 3%  | 1%   | 5%   | 3%   | 2%   | 2%   | 4%   | 7%   |
| Total      | 100% | 100% | 100%  | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 36%  | 43%  | 17%  | 26%  | 36%  | 38% | 37%  | 40% | 24%  | 27%  | 73%  | 23%  | 27%  | 33%  | 17%  |
## Composition of Registered Voters

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<th>Gender</th>
<th>Age</th>
<th>&lt;50 / 50+</th>
<th>Race</th>
<th>Vote</th>
<th>Control Of Senate</th>
<th>Party Affiliation</th>
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<tr>
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<td>Female</td>
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<td>35-49</td>
<td>50-64</td>
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## Is your opinion of Barack Obama ...

### Margin of Sampling Error: +/-3.7%

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## Is your opinion of Barack Obama ...

### Margin of Sampling Error: +/-3.7%

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<tr>
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<td>Liberal</td>
<td>&lt; $40K</td>
<td>&gt; $40K</td>
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<td>13%</td>
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### Control of the U.S. Senate will be determined in the November election. Which party would do a better job if it was in control of the Senate? Republicans or Democrats?

<table>
<thead>
<tr>
<th>Margin of Sampling Error: +/-3.7%</th>
<th>All</th>
<th>Gender</th>
<th>Age</th>
<th>&lt;50 / 50+</th>
<th>Race</th>
<th>Vote</th>
<th>Control Of Senate</th>
<th>Party Affiliation</th>
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