Piston Rates

INSIDE FRONT COVER (IFC) $450
INSIDE FRONT RIGHT (IFR) $450
BACK COVER (BC) $450
INSIDE BACK COVER (IBC) $450
INSIDE BACK LEFT (IBL) $450
FRONT COVERS (FC) $75 per spot photo
(1 week)

ALL COVERS PRICES ARE WEEKLY

DISPLAY PAGES

FULL PAGES –Fayette
Includes 20 line ads in Lexington Herald-Leader $350
Outlying Counties $250

HALF PAGES $200

Classified Spots 2 issues 1-5 $20.00 each
6-10 $18.00 each
11-25 $16.00 each
26-49 $15.00 each

Double spots 1-5 $29.95 each
6-10 $27.95

Quad 1-9 $35.95 each

Effective January 2015